Eucharia Odili

PRODUCT DESIGNER

Remote | odilieucharia1@gmail.com | Portfolio | LinkedIn

PROFILE

- Product designer with 4+ years in fintech and financial management, designing mobile apps and web products across onboarding, savings, investment and virtual cards. Cut onboarding drop-off by 20% at EJARA by redesigning a tokenized bond product based on research findings.
- Worked as the only designer, taking products from research and structure to shipped work, including a live company website built with Lovable, Claude Code and Codex.
- Designed information-dense workflow tools, including an AI-assisted crime documentation system for Nigerian police stations built on field research I ran myself, and built and maintained design systems at EJARA and CKAN.

AREAS OF EXPERTISE

- **Product Design:** End-to-end product design from discovery to delivery, user flows, prototyping, interaction design, visual design, mobile and web.
- **Design Systems:** Design tokens, variables, component libraries, documentation.
- **Research:** User research, usability testing, research documentation.
- **Fintech:** Onboarding, payments, virtual cards, savings, investment, KYC, invoice classification.

PROFESSIONAL EXPERIENCE

Systems Designer **Jan - Sept 2026**
Verified Graduate Tutors (VGT) - Baltimore, MD

- Owned the full design function as the company's only designer, setting direction across brand, website and product and shipping a live product that supported the launch of a five-tier summer enrichment program for 15 families with 12 enrolments.
- Integrated AI tools into daily operations for a team of 5, including AI video, image generation and content drafting, cutting production time or cost by 50% and enabling the team to produce quality without a specialist.
- Taught the team how to use these AI tools through guides, walkthroughs or live sessions, so they could use them without my help.

Product Designer **Jun - Dec 2025**
Keepbook - Netherlands

- Designed AI-assisted invoice classification workflows for a financial management product, reducing manual classification time by 12% for accountants.
- Designed FP&A workflows for finance teams, helping them close planning cycles faster and complete tasks in 10% less time.

Mid Product Designer, Consumer Mobile App **Jan 2024 - Aug 2025**
EJARA - Douala, Cameroon

- Designed our virtual cards, covering issuing, funding, viewing card details, freezing and spend limits, so users could pay online or internationally. Designed the moments that build or break trust in payments, including declined payments, failed top-ups and freezing a card, so users could recover from errors without support.
- Designed cross-border payment flows for users across the francophone region, where currencies carried different exchange rates, showing rates, fees and the final amount received or sent, so fewer surprises or support queries.
- Co-built the design system with three designers, covering components, and cut design-to-handoff time, keeping the platform consistent across various products. Planned and ran usability testing with 10 users and improved Goal Savings completion by 8% through iteration on real feedback.

UI Designer **Jan 2023 - October 2023**
CKAN (Open Source) - Australia

● Designed and implemented a scalable design system that standardised components across internal teams, creating one source of truth for our components, tokens and patterns and cutting duplicate design work and speeding up delivery by 12%. ● Wrote design system documentation covering usage rules, states and accessibility basics, so designers and engineers could apply components without asking.
● Revamped the company website, from content structure to visual design, increasing site engagement by 30% ● Worked with developers and the content team to hand off and implement the designs, reviewing the build for design QA before release.

QUALIFICATIONS

Bachelor of Engineering (B.Eng), Biomedical Engineering - Federal University of Technology Owerri, Nigeria ● Specialised in human-centred medical device design, systems thinking, and data-driven problem solving in safety-critical environments.

Talks and Mentoring - Jun 2026
- Invited speaker, Design Series Session 3: “Don’t Design In Silence”